



**A2X Markets
Announcement**

Famous Brands to list on A2X

Monday, 23 November 2020: [Famous Brands Ltd](#) (share code: FBR) with a market cap of R4.4 billion has been approved for a secondary listing on A2X Markets and will list on 30 November 2020. Famous Brands will retain its listing on the Johannesburg Stock Exchange (JSE) and its issued share capital will be unaffected by its secondary listing on A2X.

Famous Brands is a branded food services business operating franchised, master license and company-owned restaurants. Its vertically integrated business model comprises three core pillars: brands, manufacturing and logistics.

This includes Steers, Wimpy, Debonairs Pizza, Mugg & Bean and FishAways. The group manufactures and supplies its franchisees and the retail trade with a wide range of meat, sauce, bakery, ice cream, fruit juice and mineral water products

A2X CEO, Kevin Brady said, “Famous Brands is home to many of South Africa’s favourite restaurants. The group have always given their consumers a variety of choice between restaurants and food types and we are delighted to now be bringing choice and also potential savings to Famous Brands’ shareholders too. We look forward to be welcoming them on to our platform next week.”

Famous Brands joins other well-known companies on the A2X bourse including, Naspers, Standard Bank, Sanlam, Sasol, Aspen Pharmacare, Exxaro, AVI and Mr Price. The listing next week will bring the number of securities available for trade on A2X to 38 with a combined market capitalisation of more than R2.2 trillion. A2X has listings from many key sectors, including media, property, mining, banking, retail, FMCG, financial services, insurance, healthcare and telecommunications.

A2X is a licensed stock exchange which provides a secondary listing venue for companies. It is regulated by the Financial Sector Conduct Authority and the Prudential Authority (SARB) in terms of the Financial Markets Act. A2X began trading in October 2017 and has eight approved brokers, including five of the top six largest brokers as measured by value traded.

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